



Putting **patients**  
at the **HEART**  
of everything we do



London North West  
Healthcare  
NHS Trust

# Advertising rate card

August 2017



# London North West Healthcare NHS Trust

We are is one of the largest integrated healthcare organisations in the country, bringing together hospital and community services across **Harrow**, **Brent** and **Ealing**.

We employ more than **9,000 staff** serving a diverse population of approximately **850,000** from Northwick Park, St Mark's, Ealing and Central Middlesex hospitals, as well as community services, including Clayponds Rehabilitation Hospital, Meadow House Hospice and the Willesden Centre for Health and Care.

# Our Trust

*Our Trust* is a free newspaper from London North West Healthcare NHS Trust. It is produced four times a year and is aimed at patients, visitors and staff, as well as local health partners and stakeholders.

Back page	£1,000
Full page (inside)	£800
Half page (inside)	£400
Quarter page (inside)	£200

Prices include VAT

The newspaper is on display and available to pick up across our three main hospitals (Northwick Park, Ealing and Central Middlesex), as well as our many community sites across Harrow, Brent and Ealing.

With a readership in excess of **25,000** it is also available on our website and promoted through our social media channels.



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# Get in touch

To talk to us about advertising opportunities, please call the Communications Team on **0208 869 2421** or email **[lnwh-tr.communications@nhs.net](mailto:lnwh-tr.communications@nhs.net)**